

# Focusing on knowledge, competence and quality





# Our values – and our core beliefs

ClaraLab and its subsidiaries differ from other companies in the laboratory supply industry, by having a Scandinavian based team of LAB-companies focusing on specific areas like research & development, production, routine analysis and quality control. We strive to always be accessible and flexible, which we accomplish by having each company stay focused on its specific customer base, applications and product areas.







# Knowledge

We pride ourselves on our extensive knowledge of application and product information, which we develop and maintain by collaborating with our suppliers and by working closely with our customers.

We share our knowledge via training courses and seminars, which is something we will expand on from 2017 by founding LAB Education.

# Competence

The ClaraLab management team and employees have extensive experience and expertise in the laboratory industry - some have more than 30 years' experience in both small and large company settings.

Our suppliers provide training including hands-on, technical service as well as application theory, to ensure our employees continue to strengthen their knowledge of the ever-changing lab environment.

We care about the professional development of our staff and in doing so we have a low personnel turnover, which results resulting in consistency and stronger relationships with our customers, which we view as a key to our success.

# Ouality

We know that high quality products, technical service and delivery are important to our customers, so we carefully select well-established and market-leading suppliers that are in the forefront of their respective technological fields. We work closely with our suppliers to ensure they meet the necessary local compliance regulations and meet international standards.

# The ClaraLab Group

ClaraLab is a young and dynamic company, founded in 2007. Our ambition is to acquire, build and develop suitable companies to provide the Nordic laboratory market with high quality products. A technically competent workforce as to applications and product knowledge is key for us. This is achieved by by only hiring knowledgeable and experienced people.

We started with Noax Lab, which was founded in 1946. LAB Sweden was founded in 2003 and was acquired in 2012. In 2013, we founded LAB Diagnostics and LAB Norway was launched in 2015. The latest addition to the ClaraLab family is LAB Analytical which we launched in 2016 and LAB Education started in 2017.

# Annika Garnås & Claes Karlsson

As the owners and managers of ClaraLab, we bring extensive experience in sales and management within the laboratory sector. We provide guidance on sales, marketing, business development, product development, and possess a unparalleled knowledge of the market, as well as a wide network of contacts.

The foundation of our business is the people who work here the right people create success. We strive to be an attractive employer and to provide a pleasant and supportive working environment where the employees can thrive. We believe that work should be fun and that the employees should have the opportunity to grow and continue to develop.

Our goal is to make the ClaraLab group a key player in the Nordic laboratory market. To achieve this, we strive to follow our values and core beliefs and we take great part in the operation and development of all the LAB-companies.

NOAX LAB LAB SWEDEN LAB DIAGNOSTICS LAB NORWAY LAB ANALYTICAL 1946 2003 2013 2015 2016



Annika Garnås



Claes Karlsson

LAB EDUCATION 2017

LAB DENMARK 2019

# LABcompanies in the Nordic countries

Our LAB companies focus on specific application areas and customer segments

### LAB Analytical

Provides analysis instrumentation for both academic and industrial research, as well as for process and quality control. LAB Analytical serves customers within the chemistry, environmental, material sciences, energy, oil & fuel and pharmaceutical sectors, as well as other industries. We focus on analytical techniques ranging from chromatography, molecular spectroscopy, inorganic analysis, thermal analysis to contact angle measurement, surface tension and quantification and study of nano-films.



Markets and sells laboratory products primarily to hospitals and veterinarians. Focus lies on departments as clinical chemistry, microbiology and biobanking. In addition, LAB Diagnostics, also provides customized automation solutions and advises in both large and small laboratory projects.





## LAB Sweden/Norway

Focuses mainly on two areas - CLEAN and CELL/BACT – with customers primarily in research institutions, pharma/biotech and industry. The CLEAN product line includes autoclaves, washer-disinfectors and pure water systems. The CELL/BACT product line includes shaking incubators, bioreactors, incubators, culture bottles and accessories, and other laboratory consumables.



## LAB Noax

Provides consumables, instruments for water analysis, sampling and sample preparation, and reference materials, to customers in research, hospital and industrial laboratories.

Established in 1946, LAB Noax has a long history of providing high quality and rapid service from its warehouse in Farsta that keeps nearly 3000 different products in stock.



# Our LAB companies - applications and product areas

All companies offer validation: IQ/OQ, FAT etc

Analysis/Segment	Product		
Chromatography	GC, LC, MS, ToF		
Langmuir & Langmuir Blodgett	Surface physics, surface chemistry, nanotechnology, materials development		
Oil & fuel analysis	Flashpoint, Vapour pressure, Density Viscometry, Particle analysis, Refractometers	L	
Inorganic Spectrometry	AA, ICP-OES, ICP-MS, mercury analysis		
Molecular Spectrometry	FTIR, FT-NIR, UV / VIS, fluorescence, FTIR- microscopy, imaging, polarimetry		
QCM-D	Quartz Crystal Microbalance- Dissipation monitoring		
Tensiometry	Characterization of liquids and solids		
Thermal & Elemental Analysis	DSC, DMA and TMA, STA, TGA		
Thin Film Characterization	PM-IRRAS, BAM, ISR, SPOT, Dip coaters		

LAB Sweden/Norway
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Analysis/Segment	Product	
CLEAN	Autoclaves Laboratory detergents* Laboratory dishwashers* Clean air systems Pure water systems *	L II A V
CELL/BACT	Biochemical analysers Bioreactors Gas analysers Incubation shakers Incubators Media preparators Culture bottles Online biomass monitoring Online sampling and analysis in bioreactors Media fillers Shaker units Drying and heating cabinets Vacuum ovens	
	* Not in Norway	

## AB Diagnostics

#### Analysis/Segment

ospital eterinary iagnostics iobanking aboratory

#### Product

Autoclaves Automation Barcoded Tubes 2D **Biochemical analysers** Blood gas analysers Cell counters Centrifuger Electrolyte instrumentation Consumables Incubators Laboratory washers Media preparators Media fillers Clean air systems Pure water systems Training Validation IQ, OQ, FAT, etc. Technical Support, Help-Desk

# LAB Noax

#### Analysis/Segment

Laboratory Industry Agency Water analysis

#### Product

Balances Cans and containers Laboratory dishwashers Laboratory detergents Filter paper High quality packing Instrument for water analysis Mills Laboratory materials Sampling Sample preparation Reference material and proficiency tests Shakers and stirrers Sieves Protective gears Tubing and accessories Liquid handling

# LAB company resources Sales, technical service, support and staff



# LAB sales

In a sales environment, people are the most important asset. We think it is important to have regular visits with our current and future customers, and to develop long-term relationships. We do not view a sales transaction as the end of a process, but rather the beginning of a long lasting partnership between us and our customers.



# LAB technical service and support

Our technicians are also important assets, and their expertise in servicing and supporting our customers is the key to our successful operations. We currently have 14 technicians serving Sweden, Norway and Denmark, and we work with modern tools and controls to quickly troubleshoot, monitor and solve service issues. Our service manager and technical group are charged with continued quality improvement to ensure we provide the highest level of service to our customers.



# LAB education, training and seminars

For years, ClaraLab has organised training courses in the form of seminars and workshops to provide ongoing education for our customers. We have expanded and broadened this offering in 2017 by providing method development, validation, optimisation, service training, remote support, webinars and other educational services. We offer scheduled classroom training sessions or customised courses which may be performed on-site by customer request.

# Staff and responsibilities

ClaraLab group, with its subsidiaries in Sweden, Norway and Denmark, provides solid application, service and product knowledge. We devote ourselves to being accessible, flexible, and responsive to your product and service inquiries. Our staff of 30, listed below, is waiting to serve you.

LAB Analytical Nordic		LAB Diagnostics Nordic		
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	CEO, sales	Janina Lindo	Sales Sales	
	Sales Sales	Christian Björklund*	Sales Service Manager	
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Helge Madsen	Sales	Claes Karlsson	Sales	
Thomas Røll Larsen	Sales	Christine Scheel Thors	holt Administration,	
Christian Björklund*	Service Manager		Accounting, dist	
Claus Lilliecrona	Service & Support	Christian Björklund*	Service Manage	
Sören Bagger Christenser		Jan Erikson	Service & Suppo	
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		Christian Björklund*	Service Manager	
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# **Distribution and finance**

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# Here we are in the ClaraLab group

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All Swedish LAB companies have the same address: Fryksdalsbacken 34, 123 43 Farsta

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## DENMARK

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